



FEDERATION INTERNATIONALE DU SPORT UNIVERSITAIRE
INTERNATIONAL UNIVERSITY SPORTS FEDERATION

REGULATIONS FOR THE FISU STUDENT AMBASSADORS PROGRAMME

ABBREVIATIONS

Terminology	Explanation
AUSF	Asian University Sports Federation
CUSF	Continental University Sports Federation
EUSA	European University Sports Association
FASU	Federation of African University Sports
FISU	International University Sports Federation
FVLA	FISU Volunteer Leaders Academy
IOC	International Olympic Committee
NOC	National Olympic Committee
NUSF	National University Sports Federation
OC	Organising Committee
SU	Summer Universiade
WU	Winter Universiade
WUC	World University Championships
UWC	University World Cups

FISU STUDENT AMBASSADOR

Person of 18-25 years nominated by NUSF/CUSF and approved by FISU who adheres to the roles of responsibilities during the certain period of time according to the values and mission of University Sports on national and international levels.

FISU STUDENT AMBASSADORS PROGRAMME

The programme is aimed at increasing the participation and involvement of University students in FISU activities and events to promote values of University Sports

Words importing the masculine gender shall include the feminine.

Words of the plural number shall include the singular.

Words of the singular number shall include the plural.

1. General Principles

- 1.1. The FISU Student Ambassadors Programme is a FISU property.
- 1.2. It is launched at the FISU Volunteer Leaders Academy 2018.
- 1.3. It is organised by FISU in cooperation with CUSFs and NUSFs.
- 1.4. It is aligned with other FISU events and projects.

2. Programme objectives

- 2.1. Draw the attention of the world's community to FISU activities and events.
- 2.2. Promote the importance of University Sports and healthy living for young people through both traditional media as well as digital communication.
- 2.3. Produce powerful images that help strengthen FISU brand.
- 2.4. Increase the influence of universities in the development of the international University Sports movement.

3. Key Stakeholders

FISU shall cooperate with the following key stakeholders in order to implement the stages of the programme:

- CUSFs
- NUSFs
- Universities

4. Operational procedures

- 4.1. The FISU Student Ambassador is appointed by FISU to promote University Sports in cooperation with the organization that he was nominated from."
- 4.2. FISU Student Ambassadors are nominated by their NUSF/CUSF and are approved by FISU.
- 4.3. The decision to become the FISU Student Ambassador is entirely voluntary. The FISU Student Ambassador roles and responsibilities are governed by the present document approved by FISU.

5. FISU Student Ambassadors Requirements

- 5.1. Student or university employee nominated by NUSF/CUSF.
- 5.2. Aged 18–25.
- 5.3. Sport enthusiast.
- 5.4. Upper-intermediate English-speaker.
- 5.5. Ready to build a long-term relationship with FISU.
- 5.6. Positive and proactive team player.

- 5.7. Confident communicator.
- 5.8. Open-minded and culturally competent.
- 5.9. Creative and responsible.
- 5.10. Involved in university sport activities in his/her university/NUSF.
- 5.11. Has volunteering experience.
- 5.12. Supports active and healthy lifestyle.
- 5.13. Active social media user.

6. FISU Student Ambassadors Roles

In relation with the organisation which nominated them, FISU student Ambassadors should:

- 6.1. Promote University sports values and healthy lifestyle.
- 6.2. Perform according to the mission, vision and values of FISU.
- 6.3. Act as a direct link for students between FISU/CUSFs/NUSFs and University students.
- 6.4. Achieve the FISU vision, mission, values, position and strategic goals by delivering responsibilities.
- 6.5. Stay opened to individual development, networking, dialogue, exchange of ideas and learning.
- 6.6. Acknowledge the importance of University Sports as a tool for promoting peace, cohesion and unity.
- 6.7. Acknowledge the importance of sport in universities and the role of universities in the community as responsible actors for consolidating and developing physical and sport education for the benefit of young generations.
- 6.8. Become an active member of the FISU Student Ambassadors community.
- 6.9. Fulfill responsibilities with care.
- 6.10. Connect various universities in their countries for sharing and transfer of knowledge.
- 6.11. Spread the word about FISU and further encourage all students to be actively involved in sports and volunteering activities.
- 6.12. Promote gender equality and tolerance.

7. FISU Student Ambassadors Responsibilities

In relation with the organisation which nominated them, FISU student Ambassadors should:

- 7.1. Help respective NUSFs to run their volunteer programmes and contribute to their projects if needed.

- 7.2. Participate in the monthly engagement tasks and webinars.
- 7.3. Compile an annual report for FISU and complete post-event surveys.
- 7.4. Contribute to the International day of University Sports event in their countries on September 20.
- 7.5. Organise the International volunteer day event on December 5.
- 7.6. Promote FISU and its events via social media.
- 7.7. Give presentations about FISU to university students and school children.
- 7.8. Provide regular feedback about level of FISU events recognition.
- 7.9. Propose suggestions for further improvements to the FISU Student Ambassadors Programme.
- 7.10. Attend the FISU Volunteer Leaders Academy.
- 7.11. Give presentations about FISU/NUSF and events organised at universities.
- 7.12. Take part as a volunteer at World University Championships and other FISU events.

8. NUSF/CUSF's role and responsibilities

- 8.1. Nominate their FISU Student Ambassador to the annual FISU Volunteer Leaders Academy.
- 8.2. Nominate national FISU Student Ambassador every 2 years. Maximum term for FISU Ambassador is the period of 4 years.
- 8.3. Involve their FISU Student Ambassador in their projects.
- 8.4. Consider, assess and eventually support the initiatives of their FISU Student Ambassador promoting and contributing to the development of the University Sports Movement

9. FISU's role and responsibilities

- 9.1. Provide FISU Student Ambassadors with all relevant information about FISU events and initiatives.
- 9.2. Assess each FISU Student Ambassadors activities.
- 9.3. Contact respective NUSF/CUSF about FISU Student Ambassadors performance.
- 9.4. Provide FISU Student Ambassadors with a unique FISU uniform.